

CLOSING THE CONFIDENCE GAP

Keynote: 45-60 minutes / Workshop: 90 minutes with extended activities

What would you do if you had a little more confidence? Would you take the next step in your career, assume more leading roles, set boundaries, ask for a raise, or even run for office?

Despite having more women than ever in leadership roles today, doubt and imposter feelings are a big reason women hold back and play small instead of going for what they truly desire at work. It's tempting to believe that there is one set of rules to follow to lead with more confidence and make impact in the rooms where decisions are made. There isn't.

Couple this with the systemic gender equity issues and the resulting burnout that plagues women in the workplace today, it's no wonder that so many women are undervaluing themselves and their abilities. It's not because women lack the qualifications or experience to be the rooms that matter. Research shows that women hold more college education than men, and yet, they are still underpaid and under promoted.

These doubtful thoughts and systemic issues are expensive—they cost women (and their organizations) their peace, their potential, and in their paychecks.

To close the confidence gap and see more women showing up in their full potential at work, we need more women leaders at the top of organizations. Closing The Confidence Gap will show you how to advance with confidence, despite the systemic issues that women face every day at work. You'll hear deeply personal stories and walk away with practical tools to show you how to claim your role as a confident leader. It's time to own who you are, trust yourself, and take your bravest next step.

Participants will learn how to boost their peace, potential and their paycheck by:

- Recognizing the systemic challenges women face in the workplace today and how to advance to the rooms where decisions are made.
- Overcoming doubt and imposter syndrome so they can lead with more confidence and take their bravest next steps at work.
- Owning their unique leadership approach so they can stop conforming and start realizing their full potential.
- Practicing a model for advocacy so they can ask for what they deserve and make clear and confident impact in the workplace.